Trade Adjustment Assistance for Firms (TAAF) is the only federal program specifically designed to help American manufacturers that have been hurt by foreign competition. Firms can qualify for up to $75,000 of matching funds to implement business improvements. The Southeastern Trade Adjustment Assistance Center (SETAAC) administers the program in Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee.

HOW TO QUALIFY

SETAAC strongly encourages manufacturers to contact us for a quick discussion about their specific situation. In general, to qualify for TAAF, a manufacturer must be experiencing declines in sales and employment, as well as losing business to imports.

HOW IT WORKS

TAAF matching funds can be used for a wide variety of projects to meet your firm’s specific needs. Here are just a few examples:

SALES & MARKETING
- Lead generation
- Sales training
- Website development
- Market diversification
- New product development

MANUFACTURING
- Productivity improvement
- Worker training
- Technology assessment
- Lean/Six Sigma
- Quality improvements

OTHER
- ERP/MES selection and implementation
- ISO/other certification
- Cost accounting
- Leadership development

WHAT OUR CLIENTS SAY

“The funding was a blessing. It allowed me the chance to grow my business while also focusing on areas I needed to improve upon. Without it, I would have had to make a choice of which was more important.”

Elena Carné, Owner
T31 (formerly Tepuy Activewear)  
Georgia

“SETAAC walked me through the process and a short-time after our petition was submitted, our application was approved and we were provided funding assistance to work on projects that would help grow our business again.”

Kipp Kofsky, President
Arcadian Services, Inc.  
Alabama

CONTACT SETAAC TODAY
Tracy Barth, Interim Director
tracy.barth@innovate.gatech.edu
(770) 531-4550
www.setaac.org